



FY 2026 Proposed Budget

Tourism Development Authority

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Tourism Development Authority – Fund 15

Funded through:

- **Occupancy Tax**
- **Retail sales of items at the Visitor Centers and Historic Corolla Park**
- **Promotional events throughout the County.**

33.3% of occupancy taxes collected must be used for items that are promoting tourism.

66.7% of occupancy taxes collected must be used for tourism related expenses.

The Occupancy Tax collections are restricted to Tourism.

Occupancy Tax Expenditure

2/3 Tourism-Related Expenditures

1/3 Promotion of Travel and Tourism

Occupancy Tax Collection

Collection has increased annually since 2019

Indication that rental unit numbers are returning to pre-COVID levels



Tourism Promotion Expenditures

Proposed budget allocates \$4,671,048

- Advertise or market an area or activity
- Publish and distribute pamphlets and other materials
- Conduct market research or engage in similar promotional activities that attract tourists or business travelers to the area

Tourism-Related Expenditures

Recommended budget allocates \$4,387,312

General Tourism Related Expenditures	\$2,633,473
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Historic Corolla Park	\$1,753,839
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Capital Outlay	\$5,577,500
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Transfers to other funds	\$727,238
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Position Changes

**Add Operations
Manager in
Tourism Related**

**Eliminate
Assistant
Promotions and
Events
Coordinator
position in
Tourism
Promotions**



Projects

Herring, Tuna, and Shad walkovers

Carova Beach Park boardwalk repairs

Whalehead dredging

Shoreline Stability Study/Beach Management Plan

Corolla Greenway – Albacore to Dolphin

FY 2026 Proposed TDA Budget

\$15,363,098

Recommended Schedule

May 19	June 2	June 2	July 1
Budget Presentation	Budget Work Session	Public Hearing & Possible Adoption	Effective Date of Adopted Budget

Review and Comment

The proposed budget will be posted on the county website and a hard copy will be available in the office of the Clerk to the Board in the Historic Courthouse.

Comments can be made on the proposed budget to commissioners@currituckcountync.gov.